## ABSTRACT

The invention relates to an adhesive for medical patches or for transdermal therapeutic systems which contains a component or a combination of at least two components, said component(s) being selected from the group comprising (a) polyvinyl alcohols, (b) cellulose derivatives, (c) polyethers, (d) acid anhydrides and their acids and salts, as well as (e) non-pressure-sensitive adhesive polyacrylates, said adhesive having a tackiness which is activated and/or increased by contact with moisture or by absorption of moisture.